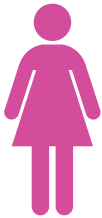


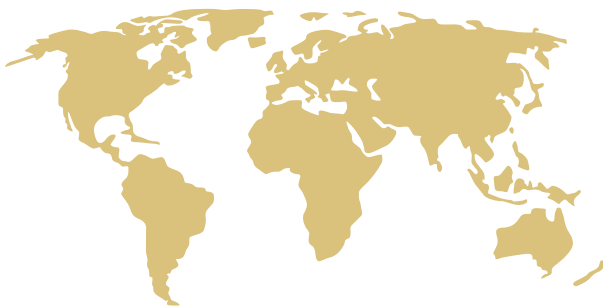
Have Diapers, Will Travel



Audience

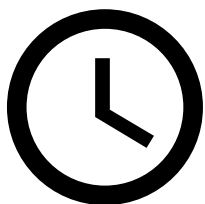


88% female
12% male



70% United States
10% Canada
7% United Kingdom

AGE



25-34: 48%
35-44: 27%
18-24: 11%
45-54: 7%

50K+

**Monthly
page views**

40K+

**Monthly
users**



200+ subscribers

About

I established Have Diapers, Will Travel: A Family Travel Blog in October 2016 with the goal of helping young families make travel with kids fun and easy.

Focusing on the challenges that families face when traveling with young children, I offers sample itineraries, destination guides, and other travel tips to help readers know when to travel, how to travel, and most importantly, why they should be traveling with their kids.

Contact

Kate@havediaperswilltravel.com

Social media followers



640+

www.facebook.com/havediaperswilltravel



12k+

www.instagram.com/havediaperswilltravel



2.7k+

www.twitter.com/Kate_HDWT



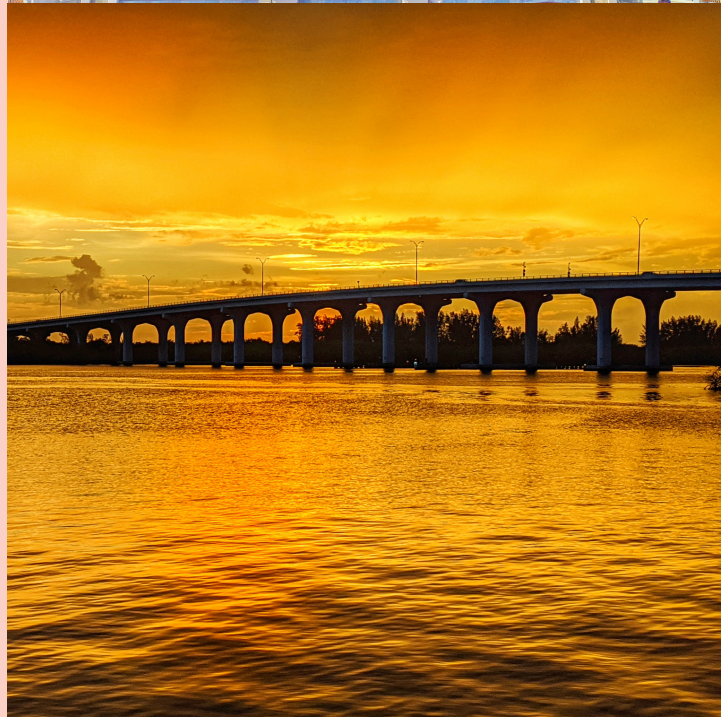
3.9k+ (800k views)

www.pinterest.com/havediapers



100+ subscribers

www.youtube.com/channel/UC4Bh8csP-CyJhMdNVAOtySA?



Traffic sources

Social 60%

Organic 30%

Direct 5%

Most popular content

- [Complete 1-day itinerary to The Wizarding World of Harry Potter](#)
- [The Ultimate Guide to restaurants at Disney Springs](#)
- [Florida Road Trip Itinerary](#)
- [15 items from the Dollar Store for flying with a baby](#)
- [VIDEO Hotel Tour and Review: Disney's Copper Creek Villas](#)

Collaboration Opportunities

Why work with Kate and Have Diapers, Will Travel?

- Exposure to over 35,000 engaged readers and social media followers each month
- Professionally written and researched content with maximum SEO optimization to ensure consistent organic traffic
- High quality photos, videos, and written articles to encourage loyal readership

Collaboration opportunities available

- Press trips and hosted stays
- Social media campaigns
- Sponsored content
- Brand ambassadorship
- Travel photography and video creation
- Hotel, tour, and product reviews
- Advertising on site



Case studies and previous collaborations

Have Diapers, Will Travel has been lucky enough to work with some fantastic brands like **Westgate Resorts**, **Best of Orlando**, **Marathon MakeItCount Rewards**, and **Swimways**.

I strive to work with brands I think will be a great fit for my audience for the best possible results, and I've included examples below so you can get a better idea of the kind of work I've done in the past. Please get in touch if you think we'd be a good fit!

Examples of past sponsored work

Sponsored writing content:

- [Hotel Review: Westgate Cocoa Beach Resort](#)
- [7 ways to beat the heat at Universal Orlando Resort](#)
- [Family Road Trip Checklist](#)
- [Water safety tips for babies and toddlers in the summer](#)



www.havediaperswilltravel.com